



Preference for private equity

45% those questioned state that private equity is preferable to other forms of equity funding.



Dynamism and innovation

75% of the survey's respondents reported that their businesses introduced new products or services following the private equity investment.



Major growth driver

56% of responding investee companies said private equity financing allowed the business to grow faster.



Job creation

The findings of the survey show that investee companies create employment, with the number of staff employed by respondents growing by around 40% over the two-year period covered.



Lasting strength

Private equity investors play an invaluable role in helping their investee companies build more robust, sophisticated structures. Of the responding companies, 70% listed corporate governance as a key private equity contribution.



Flexibility and commitment

According to a significant number of those companies questioned, the willingness of private equity firms to take risks is a major benefit to growth businesses.

For a copy of the full report and a video with the findings from the SAVCA-DBSA Economic Impact Study, visit www.savca.co.za