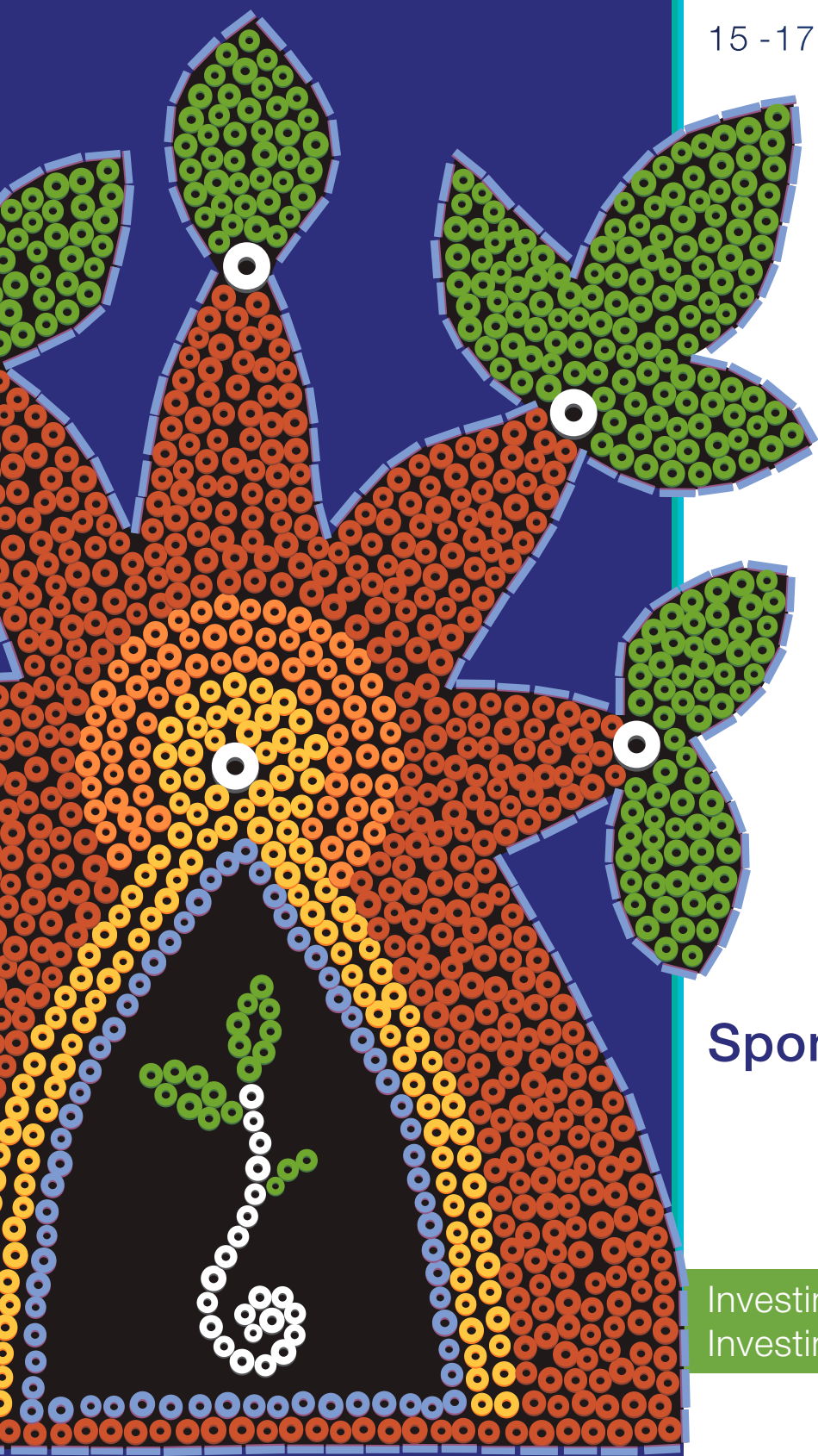


THE SAVCA-GIBS Foundation Programme for Private Equity

15 -17 July 2015



Sponsorship Packages

Investing for Growth
Investing for Good



SAVCA-GIBS Foundation Programme in Private Equity

15 – 17 July 2015, GIBS

This is the essential course for financial professionals in the early stages of their careers in private equity. Held once a year in Johannesburg, the conference is attended by private equity practitioners, institutional investors, investor relations managers and consultants.

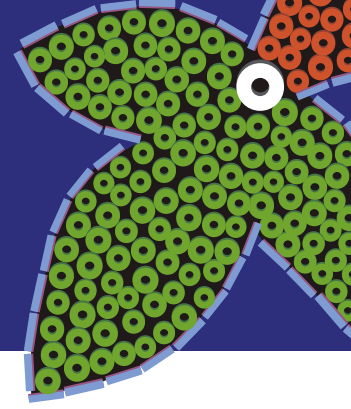
Delegates are guided through the private equity process with real-life case studies and best practices as presented by senior private equity practitioners. A certificate will be awarded to participants on completion of the course.

The course will give a solid grounding on the following topics:

- Deal generation;
- Business valuation;
- Financing frameworks;
- Role of debt capital;
- Due diligence and risk management; and
- Post- investment management.

Confirmed speakers include:

- Stuart Bradley, Senior Partner: Phatisa
- John Hannig, Director: Metier Investment & Advisory Services
- John Bellew, Partner: Webber Wentzel
- Arnold van Wyk, RMB Corvest
- Lourens Campher, Specialised Finance, Investec Corporate & Institutional Banking: Investec Bank
- Warren Watkins, Head of Private Equity Markets, Africa Region: KPMG
- Luc Albinski, Director: Vantage Mezzanine
- Michael Judin, Senior Partner: Judin Combrinck Inc.
- Ron den Besten, Chairman, Regional Advisory Council: The Abraaj Group
- Keet van Zyl, Co-founder & Partner: Knife Capital
- Rory Ord, Head: RisCura Fundamentals
- Thiru Pather, Fund Principal: PIC
- Craig Dreyer, CFO: Ethos Private Equity
- Alex-Handrah Aime, MD: ECP
- Graham Stokoe, Associate Director - Transaction Advisory Services: EY
- Patrycja Kula, Business Development Manager: JSE
- Decio Tractenberg, Senior Investment Officer, Private Equity: FMO



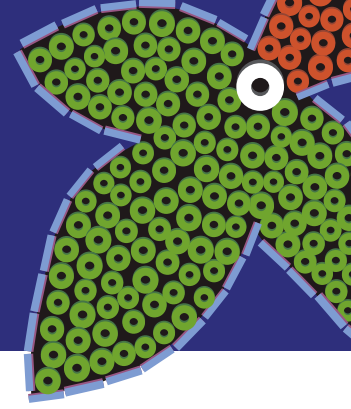
Cocktail Sponsor R40 000

- Option for Sponsor to have a table with 2 chairs and power supply. Sponsor must bring own extension cords. This will be located at the foyer/outside the conference room.
- Option for Sponsor to place banners and exhibit its marketing materials and products throughout the Event from 7 am – 5 pm on conference days.
- Option for Sponsor to distribute marketing collaterals/goodie bags to delegates at the Event.
- Sponsor will be featured in Slide-Note – a portal where delegates access conference information – speaker profile and slides.
- Sponsor will be featured on programme agenda that is included in delegate pack.
- 1 company representative can attend the Event. Notification details (name) must be submitted to GIBS a week prior to Event date. If no submission is received by the deadline, no seat/s will be allocated.
- The Sponsor will host a Cocktail function at 4.00 pm (or when the conference ends) until 5.30 pm (time to be reconfirmed) at end of Conference day 2 (day to be reconfirmed). Note – there is no guarantee all delegates will stay for the Cocktail.
- Programme is marketed and promoted via all SAVCA and GIBS channels, which may include (but not limited to) emails, electronic newsletters, focused email shots, leaflets, website and social media. Branding and/or recognition will be given to Sponsor accordingly.
- Sponsor is allowed to invite additional maximum 10 guests (other than attendees, delegates and speakers) to cocktail function.
- SAVCA and GIBS have option to send a dedicated invitation to additional guests (other than attendees, delegates and speakers) for the cocktail function.



Lunch Sponsor R30 000

- Option to take up a brief 5-minute speaking slot before lunch at the Conference (day of conference to be reconfirmed). Sponsor to nominate 3 speaker names (must be senior representatives), after which, 1 speaker will be selected by SAVCA and GIBS.
- Option for Sponsor to have a table with 2 chairs and power supply. Sponsor must bring own extension cords. This will be located at the foyer/outside the conference room.
- Option for Sponsor to place banners and exhibit its marketing materials and products throughout the Event from 7 am – 5 pm on conference days.
- Option for Sponsor to distribute marketing collaterals/goodie bags to delegates at the Event.
- Sponsor will be featured in Slide-Note – a portal where delegates access conference information – speaker profile and slides.
- Sponsor will be featured on programme agenda that is included in delegate pack.
- 1 company representative can attend the Event. Notification details (name) must be submitted to GIBS a week prior to Event date. If no submission is received by the deadline, no seat/s will be allocated.
- The Sponsor will host the lunch function at 12.30 pm – 1.20 pm (time and day of conference to be confirmed).
- Programme is marketed and promoted via all SAVCA and GIBS channels, which may include (but not limited to) emails, electronic newsletters, focused email shots, leaflets, website and social media. Branding and/or recognition will be given to Sponsor accordingly.



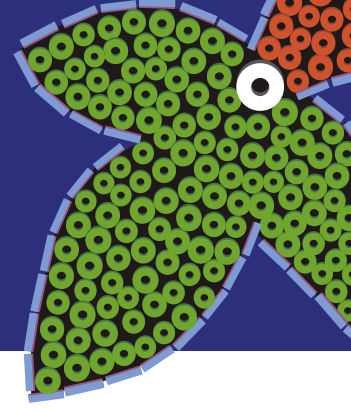
Breakfast Sponsor R14 000

- Option for Sponsor to place banners and exhibit its marketing materials and products throughout the Event from 7 am – 5 pm on conference days.
- Option for Sponsor to distribute marketing collaterals/goodie bags to delegates at the Event.
- Sponsor will be featured in Slide-Note – a portal where delegates access conference information – speaker profile and slides.
- Sponsor will be featured on programme agenda that is included in delegate pack.
- The Sponsor will host the breakfast scheduled at 7.15 am and 8.15 am (time and day of conference to be reconfirmed). Note – there is no guarantee all delegates will attend the breakfast.
- Programme is marketed and promoted via all SAVCA and GIBS channels, which may include (but not limited to) emails, electronic newsletters, focused email shots, leaflets, website and social media. Branding and/or recognition will be given to Sponsor accordingly.



Refreshments Sponsor R16 000

- Option for Sponsor to have a table with 2 chairs and power supply. Sponsor must bring own extension cords. This will be located at the foyer/outside the conference room.
- Option for Sponsor to place banners and exhibit its marketing materials and products throughout the Event from 7 am – 5 pm on conference days.
- Option for Sponsor to distribute marketing collaterals/goodie bags to delegates at the Event.
- Sponsor will be featured in Slide-Note – a portal where delegates access conference information – speaker profile and slides.
- Sponsor will be featured on programme agenda that is included in delegate pack.
- The Sponsor will host one morning and one afternoon refreshments scheduled at 10.00 am and 3.00 pm (times and day of conference to be reconfirmed).
- Programme is marketed and promoted via all SAVCA and GIBS channels, which may include (but not limited to) emails, electronic newsletters, focused email shots, leaflets, website and social media. Branding and/or recognition will be given to Sponsor accordingly.



Technology Sponsor R15 000

- Company will sponsor the audio visual equipment and Slide-Note portal used on conference days.
- Option for Sponsor to place banners and exhibit its marketing materials and products throughout the Event from 7 am – 5 pm on conference days.
- Option for Sponsor to distribute marketing collaterals/goodie bags to delegates at the Event.
- Sponsor will be featured in Slide-Note – a portal where delegates access conference information – speaker profile and slides.
- Sponsor will be featured on programme agenda that is included in delegate pack.
- Programme is marketed and promoted via all SAVCA and GIBS channels, which may include (but not limited to) emails, electronic newsletters, focused email shots, leaflets, website and social media. Branding and/or recognition will be given to Sponsor accordingly.



Co-Sponsor R10 000

- Sponsor to distribute company branded items i.e. USB memory sticks, research reports, lucky draw prizes to delegates at the Conference. SAVCA and GIBS will reconfirm with Sponsor on any other items if they are deemed appropriate and aligned with the conference objectives.
- Option for Sponsor to place banners and exhibit its marketing materials and products throughout the Event from 7 am – 6 pm on conference days.
- Sponsor will be featured in Slide-Note – a portal where delegates access conference information – speaker profile and slides.
- Sponsor will be featured on programme agenda that is included in delegate pack.
- Programme is marketed and promoted via all SAVCA and GIBS channels, which may include (but not limited to) emails, electronic newsletters, focused email shots, leaflets, website and social media. Branding and/or recognition will be given to Sponsor accordingly.