

SAVCA Advertising Rates: 2017

(Excludes VAT)

| Media | Placement | Rate |
|---|--|------------------------------------|
| Case study compendium <i>(Print and online)</i> | A full-page colour advert in the body of the publication | R 12 840.00 |
| | A full-page colour advert inside the front cover: | R 21 400.00 |
| | A full-page colour advert inside the back cover: | R 19 260.00 |
| | A full-page colour advert on the outside back cover: | R 29 960.00 |
| Fruitful Partnerships <i>(Print and online)</i> | A full-page colour advert in the body of the publication | R 12 840.00 |
| | A full-page colour advert inside the front cover | R 21 400.00 |
| | A full-page colour advert inside the back cover | R 19 260.00 |
| | A full-page colour advert on the outside back cover | R 29 960.00 |
| SAVCA 2017 Members' Directory <i>(Print and online)</i> | A full-page colour advert in the body of the publication | R 19 150.00 |
| | A full-page colour advert inside the front cover | R 32 400.00 |
| | A full-page colour advert inside the back cover | R 30 150.00 |
| | A full-page colour advert on the outside back cover | R 41 350.00 |
| SAVCA 2017 Private Equity Industry Survey <i>(Print and online)</i> | A full-page colour advert in the body of the publication | R 25 670.00 |
| | Inside front cover (opposite the Contents page) | R 46 700.00 |
| | Opposite the "Highlights" page | R 46 700.00 |
| | A full-page colour advert on the inside the back cover | R 35 000.00 |
| | A full-page colour advert on the outside back cover | R 53 250.00 |
| SAVCA 2017 VC Survey <i>(Print and online)</i> | A full-page colour advert in the publication | R 8 700.00 |
| | A full-page colour advert inside the front cover | R 16 200.00 |
| | A full-page colour advert inside the back cover | R 12 750.00 |
| | A full-page colour advert on the outside back cover | R 16 200.00 |
| SAVCA website banner <i>(Online)</i> | Online banner | Contact the SAVCA office for rates |
| SAVCA Fortnightly Newsletter <i>(Emailed distribution and online)</i> | Advertisement per newsletter | R 3 000.00 |
| SAVCA Job Portal <i>(Online)</i> | Post remains on SAVCA's website until closing date for applications. | R 1 050.00 |

CONTACT SAVCA

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