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A MESSAGE FROM ALC

Dear Employer,

4 years ago, we started building a network of educational institutions to develop thousands of work-ready talent for Africa. This year, we will graduate a diverse cohort of 160 students from our inaugural class who will join companies like yours.

Students in this group have demonstrated unique entrepreneurial mindsets, as they joined a new university at its inception. Our graduating leaders will transform Africa by jumping head-on into organizations who want to be at the forefront of change. These are the people you want to hire.

Over the past 4 years, these students have undergone an annual 4-month internship with organizations ranging from McKinsey and GE to award-winning startups. They have also completed our unique 1-year workplace readiness curriculum, developed in partnership with 500+ employers. Consequently, 88% of internship managers would rehire students. Importantly, these employers have rated ALU students' performance to be 80% higher on average than that of non-ALU interns.

We are excited that our model has enabled companies like yours to "test before you buy" and resulted in full-time placement offers before graduation at companies like Uber, KPMG, Bain, Sanofi and Dalberg to mention a few. We invite you to partner with ALU and connect us to other forward-thinking employers in your network, to develop a pipeline of leaders who are properly prepared to work for you and Africa.

Sincerely,

Head of College, ALU Mauritius, **Theodore Sutherland**

AN INTRODUCTION TO ALU



FOUNDED

The African Leadership University (ALU) was founded by Fred Swaniker in 2015

ALU has two Campuses:





1000+
students



UK ACCREDITED DEGREES

ALU offers degrees across 4 programs:









THE ALU ADVANTAGE



ALU students graduate with a minimum of 8 months work experience.

THE 7-META SKILLS

In a fast-changing world, mastery of academic theory is not enough. From conversations with over 500 employers, we derived the 7 meta skills that are sought after in graduates.



1 LEADING SELF

2 LEADING OTHERS

3 ENTREPRENEURIAL THINKING

4 CRITICAL THINKING

5 QUANTITATIVE REASONING

6 COMMUNICATING FOR IMPACT

7 MANAGING COMPLEX TASKS





ALU's Innovative University Model has been recognized by:





Internship Manager Feedback

93%

of managers are willing to hire ALU interns for full-time positions 88%

rated ALU interns' relative performance to non-ALU interns at a 4 or 5 out of 5 84%

of managers rated output quality of work by ALU interns at a 4 or 5 out of 5

MANAGER QUOTES

"She is hungry, hard working, passionate about the work she does and can work well with anyone in the organization. She is humble, yet confident in terms of the work she does, the ideas that she brings to the table, and performs at a high level on a daily basis"

CEO of Cim Finance, Kenya Cim group

"Although his tasks were not related to his field of study, he was able to perform incredibly well, and he was really versatile and flexible. He was always happy and motivated to work, showing joy in the things he does and motivating colleagues and interns around"

Ashinaga, Japan | SHINAG

"They had the passion and the curiosity to learn, and this was key for them to go the extra mile, in an intense environment"

Colgate Palmolive



MANAGER QUOTES

"He is dedicated to work and is very passionate about development. He was also very helpful to the team by supporting with logistics and doing field visits on top of conducting online research and gathering information on existing interventions for out-school children and youth in Senegal, where little information is readily available"

Dalberg Global Development Advisors Dalberg

"She is disciplined and well-cultured. She has the right attitude and approach to work. The quality of her output exceeded expectations especially considering that she had little technical expertise"

Cellulant Corporation Cellulant

"He is passionate about innovation, clearly self driven and has motivation to learn. With no programming skills, he managed to build a complex app using high standard codes. We are very proud of him"

Cellulant Corporation Cellulant

"The ability to work independently, synthesise information that was given to them and produce results that enabled the team and business. I was pleased that they contributed to the bottom line by supporting effective debt collection by the teams. This came from the ability to prioritise tasks and follow through with clients in a business like manner."

Thomson Reuters



GRADUATE SPOTLIGHT

LINDOKUHLE ZUNGU

Business Management Graduate

I worked as a Treasury Analyst Intern with the Finance team at Pernod Ricard, South Africa. I was assigned to cash flow reporting and forecasting then later moved to inventory reporting. I also helped with standard costing exercises, financial data analysis, finance business tools creation and inter-company reconciliations. I was able to use my analytical and excel skills to build smart excel reporting dashboards for internal management use, and today some of those dashboards have formed part of the day-to-day business tools for the company. Overall, the experience was focused on developing my skills as a young business analyst while also adding value to the business.

"THE ENTREPRENEURIAL CULTURE AT ALU AND PERNOD RICARD ENCOURAGE ONE TO BE A CREATIVE PROBLEM-SOLVER, AND THIS HAS SET ME UP FOR SUCCESS IN MY CURRENT ROLE."

I was also part of major projects for the business such as the Master Data project and their ERP Data Verification project. The projects gave me deep insights into the end-to-end business process. I reported to senior management so that I could gain a higher level understanding of all the units in their Finance team.



My experience has prepared me to perform the analytical aspect of Finance but also gave me experience with the day-to-day operations of Accounts Payable and Accounts Receivable.

I was motivated by the level of ownership that the company gave me throughout the internship - it made me feel more responsible, and I could directly see the value I was able to add to the business. The entrepreneurial culture at ALU and Pernod Ricard encourage one to be a creative problem-solver, and this has set me up for success in my current role.

I have now accepted a role as an Analyst rotating between Finance and Supply Chain with Pernod Ricard, and I am looking forward to growing with the company. Every day my work and my colleagues remind me of the endless opportunities that exist with new challenges - this is the reason why I love my job so much!

COUNTRIES

Botswana

Burkina Faso

Cameroon

Congo

Ethiopia

Ghana

Ivory

Coast

Kenya

Lesotho

Madagascar

Malawi

Morocco

Mozambique

Niger

Nigeria

Rwanda

Senegal

Sierra Leone

Somalia

South Africa

Sudan

Swaziland

Tanzania

Tunisia

Uganda

Zambia

Zimbabwe