

ELEVATE

WITH INTENT

SAVCA VC CONFERENCE 2025

PROSPECTUS

Sponsorship Opportunities

SPONSORSHIP OPPORTUNITIES

In this prospectus, you will find various sponsorship opportunities. Please let us know if there are any packages that suit your unique needs, which you would like us to explore. This can either be for you as the SAVCA member or sponsor or perhaps a portfolio company that would like to showcase a product or service.

All package costs are VAT inclusive.



LEAD SPONSOR

**1x RESERVED
1x SOLD**

No. of packages
available:

2

Price per package: **R140 000**



Pre-conference benefits

- Company name, logo, website link and 250-word write-up to be featured on SAVCA's website.
- Features in the event communication across SAVCA's digital footprint.
- Promotional video posted on SAVCA's website and social media platforms.
- Access to conference delegate list one week prior to event and one week after.

At-conference benefits

- 6x complimentary passes.
- A senior representative from your organisation is invited to participate in the conference programme. Participation will be coordinated in consultation with SAVCA and is subject to alignment with the overall strategic objectives and content plan of the conference. Recommendations for participation will typically be made by the SAVCA events team.
- Logo displayed on main conference plenary screen.
- 1x complimentary networking pod.
- 4x company teardrop banners displayed at conference venue.
- 2x company pull-up banners displayed at conference venue.
- Gobo displaying logo in the plenary room.

Post-conference benefits

- Access to professional event photo gallery.
- Recognition in post-conference communication across SAVCA's digital footprint.

CO SPONSOR

Price per package: R70 000

**SOLD
OUT!**

No. of packages
available:



Pre-conference benefits

- Company name, logo, website link and 180-word write-up to be featured on SAVCA's website.
- Features in the event communication across SAVCA's digital footprint.
- Promotional video posted on SAVCA's website and social media platforms.
- Access to conference delegate list one week prior to event and one week after.

At-conference benefits

- 3x complimentary passes.
- Logo displayed on main conference plenary screen.
- 2x company pull-up banners displayed at conference venue.
- Gobo displaying logo in the plenary room.
- Company logo on lanyards.

Post-conference benefits

- Access to professional event photo gallery.
- Recognition in post-conference communication across SAVCA's digital footprint.



ASSOCIATE SPONSOR

Price per package: R50 000

ONLY 2 LEFT!

No. of packages available:

3



Pre-conference benefits

- Company name, logo, website link and 150-word write-up to be featured on SAVCA's website.
- Features in the event communication across SAVCA's digital footprint.
- Promotional video posted on SAVCA's website and social media platforms.
- Access to conference delegate list one week prior to event and one week after.

At-conference benefits

- 3x complimentary passes.
- Logo displayed on main conference plenary screen.
- 2x company pull-up banners displayed at the conference venue.
- Gobo displaying logo in the conference plenary room.
- Sponsor can provide collateral to be inserted in delegate bags (at no cost).

Post-conference benefits

- Access to professional event photo gallery.
- Recognition in post-conference communication across SAVCA's digital footprint.

COFFEE BAR SPONSOR

Price per package: **R89 250**

**SOLD
OUT!**

No. of packages
available:



Pre-conference benefits

- Company name, logo, website link and 150-word write-up to be featured on SAVCA's website.
- Features in the event communication across SAVCA's digital footprint.
- Access to conference delegate list one week prior to event and one week after.

At-conference benefits

- 4x complimentary passes.
- Logo displayed on main conference plenary screen.
- 2x company banners displayed at the conference venue.
- Gobo displaying logo in the plenary room.
- Branded coffee bar, cup sleeves, and barista aprons.

Post-conference benefits

- Access to professional event photo gallery.
- Recognition in post-conference communication across SAVCA's digital footprint.

LUNCHEON SPONSOR

Price per package: **R50 000**

No. of packages
available:



Pre-conference benefits

- Company name, logo, website link and 80-word write-up to be featured on SAVCA's website.
- Features in the event communication across SAVCA's digital footprint.
- Access to conference delegate list one week prior to event and one week after.

At-conference benefits

- 2x complimentary passes.
- Logo displayed on main conference plenary screen.
- 2x company pull-up banners displayed at the conference venue.
- Branded waiter aprons and logo on menu signage and serviettes.

Post-conference benefits

- Access to professional event photo gallery.
- Recognition in post-conference communication across SAVCA's digital footprint.

DESSERT SPONSOR

Price per package: R40 000

No. of packages
available:



Pre-conference benefits

- Company name, logo, website link and 80-word write-up to be featured on SAVCA's website.
- Features in the event communication across SAVCA's digital footprint.
- Access to conference delegate list one week prior to event and one week after.

At-conference benefits

- 1x complimentary pass.
- Logo displayed on main conference plenary screen.
- 2x company pull-up banners displayed at the conference venue.
- Branded waiter aprons and logo on menu signage and serviettes.

Post-conference benefits

- Access to professional event photo gallery.
- Recognition in post-conference communication across SAVCA's digital footprint.

DELEGATE BAGS

Price per package: R70 000

No. of packages
available:



Pre-conference benefits

- Company name, logo, website link and 100-word write-up to be featured on SAVCA's website.
- CFeatures in the event communication across SAVCA's digital footprint.
- Access to conference delegate list one week prior to event and one week after.

At-conference benefits

- 3x complimentary passes.
- Logo displayed on main conference plenary screen.
- 2x company pull-up banners displayed at the conference venue.
- Sponsor's logo on all delegate bags.
- Sponsor can provide collateral to be inserted in delegate bags (at no cost).

Post-conference benefits

- Access to professional event photo gallery.
- Recognition in post-conference communication across SAVCA's digital footprint.

NOTEBOOKS & PENS SPONSOR

Price per package: **R38 000**

No. of packages
available:



Pre-conference benefits

- Company name, logo, website link and 80-word write-up to be featured on SAVCA's website.
- Features in the event communication across SAVCA's digital footprint.
- Access to conference delegate list one week prior to event and one week after.

At-conference benefits

- 1x complimentary pass.
- Logo displayed on main conference plenary screen.
- 1x company pull-up banner displayed at the conference venue.
- Sponsor's logo on conference notebooks and pens.

Post-conference benefits

- Access to professional event photo gallery.
- Recognition in post-conference communication across SAVCA's digital footprint.



LINKEDIN HEADSHOT STATION

Price per package: R37 000

No. of packages available:



SAVCA VC CONFERENCE 2024

SYNERGY

WITH COLLABORATION



INSERT YOUR BEST SELF HERE!

PROFESSIONAL HEADSHOT STATION BROUGHT TO YOU BY

EDGE

G R O W T H

Pre-conference benefits

- Company name, logo, website link and 80-word write-up to be featured on SAVCA's website.
- Features in the event communication across SAVCA's digital footprint.
- Access to conference delegate list one week prior to event and one week after.

At-conference benefits

- 1x complimentary pass.
- Logo displayed on main conference plenary screen.
- 1x company pull-up banner displayed at the conference venue.
- Professional profile photo station - with lighting and backdrop.

Post-conference benefits

- Access to professional event photo gallery.
- Recognition in post-conference communication across SAVCA's digital footprint.

READ THE INSTRUCTIONS

CHARGING STATION

Price per package: R26 250

**SOLD
OUT!**

No. of packages
available:



Pre-conference benefits

- Company name, logo, website link and 50-word write-up to be featured on SAVCA's website.
- Features in the event communication across SAVCA's digital footprint.
- Access to conference delegate list one week prior to event and one week after.

At-conference benefits

- 1x complimentary pass.
- Logo displayed on main conference plenary screen.
- 1x company pull-up banner displayed at the conference venue.
- Branded charging station.

Post-conference benefits

- Access to professional event photo gallery.
- Recognition in post-conference communication across SAVCA's digital footprint.

BRANDED WATER SPONSOR

Price per package: R27 000

**SOLD
OUT!**

No. of packages
available:



Pre-conference benefits

- Company name, logo, website link and 50-word write-up to be featured on SAVCA's website.
- Features in the event communication across SAVCA's digital footprint.
- Access to conference delegate list one week prior to event and one week after.

At-conference benefits

- 1x complimentary pass.
- Logo displayed on main conference plenary screen.
- 1x company pull-up banner displayed at the conference venue.
- Sponsor logo on delegate water bottles.

Post-conference benefits

- Access to professional event photo gallery.
- Recognition in post-conference communication across SAVCA's digital footprint.

NETWORKING PODS SPONSOR

Price per package: 12 000

**1x RESERVED
1x SOLD**

No. of packages
available:

4



Pre-conference benefits

- Company name, logo, website link and 50-word write-up to be featured on SAVCA's website.
- Features in the event communication across SAVCA's digital footprint.
- Access to conference delegate list one week prior to event and one week after.

At-conference benefits

- 1x complimentary pass.
- Logo displayed on main conference plenary screen.
- 1x company pull-up banner displayed at the conference venue.
- 1x networking pod area, at the conference venue, consisting of lounge furniture. Sponsor may provide additional décor and marketing material.

Post-conference benefits

- Access to professional event photo gallery.
- Recognition in post-conference communication across SAVCA's digital footprint.

WI-FI

SOLD
OUT!

No. of packages
available:

Price per package: R10 500

Pre-conference benefits

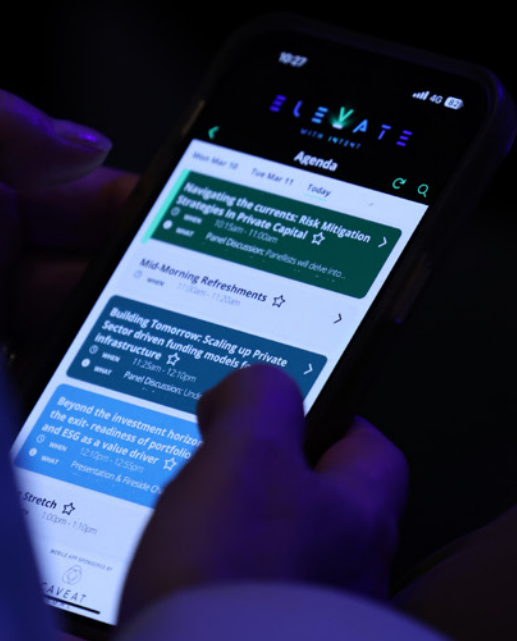
- Company name, logo, website link and 50-word write-up to be featured on SAVCA's website.
- Features in the event communication across SAVCA's digital footprint.
- Access to conference delegate list one week prior to event and one week after.

At-conference benefits

- Logo displayed on main conference plenary screen.
- 1x company pull-up banner displayed at the conference venue.
- Personalised password for the dedicated conference Wi-Fi (sponsor's logo to be included).

Post-conference benefits

- Access to professional event photo gallery.
- Recognition in post-conference communication across SAVCA's digital footprint.



DELEGATE BAG INSERTS

Price per package: R2 500

No. of packages
available:

Limited
Availability



Pre-conference benefits

- Company name, logo, website link and 25-word write-up to be featured on SAVCA's website.
- Features in the event communication across SAVCA's digital footprint.

At-conference benefits

- Logo displayed on main conference plenary screen.
- Sponsor can provide collateral for inclusion in the conference delegate bags. The sponsor is responsible for the collateral production and courier costs.

Post-conference benefits

- Access to professional event photo gallery.
- Recognition in post-conference communication across SAVCA's digital footprint.

CONTACTS

TO SECURE A SPONSORSHIP PACKAGE OR
FOR FURTHER ASSISTANCE, CONTACT:



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