



I N D U S T R Y
A W A R D S

**SPONSORSHIP
PROSPECTUS**

7TH
NOVEMBER
2025

Proudly Sponsored by

FROST &
SULLIVAN

| JSE

CELEBRATING EXCELLENCE IN PRIVATE CAPITAL INVESTMENT

The SAVCA Industry Awards recognise and celebrate portfolio companies that have demonstrated exceptional growth, innovation, and impact through private capital investment. These companies exemplify how the private equity and venture capital sectors contribute meaningfully to economic development through mentorship, improved governance, market expansion, and business transformation.

By sponsoring the SAVCA Industry Awards, your organisation is aligning with the leading authority in private capital in Southern Africa, positioning your brand at the forefront of economic growth and impact investment. This prestigious platform offers unparalleled visibility among industry leaders, investors, entrepreneurs, and policymakers.

Why Partner with SAVCA?

- **Champion Economic Growth:** Demonstrate your commitment to driving economic progress and enterprise development in Southern Africa.
- **Influence and Network:** Gain access to key decision-makers, investors, and high-growth businesses.
- **Brand Leadership:** Position your organisation as a trusted enabler of innovation, sustainability, and growth in the private capital ecosystem.
- **High-Impact Visibility:** Benefit from multi-platform marketing exposure, exclusive branding rights, and direct engagement opportunities.



LEAD SPONSOR

1

R200 000

SPONSORSHIP OPPORTUNITIES

Exclusive positioning as the headline partner of the Awards

Benefits Include:

- Welcome address at the awards ceremony
- Premier branding recognition across all event platforms
- Digital marketing pre-, during, and post-event
- Four complimentary awards ceremony tickets
- Two complimentary tickets to SAVCA PE Conference 2026
- Complimentary networking pod at the PE Conference
- Opportunity for a senior representative to speak at Conference 2026



2

R80 000



Celebrate excellence with exclusive hospitality branding

Benefits Include:

- Prominent event branding
- Digital marketing exposure across the campaign
- Branded aprons for event waitstaff
- Two complimentary awards ceremony tickets
- Two complimentary tickets to SAVCA PE Conference 2026



3

R80 000



Own the networking moment of the night

Benefits Include:

- Branding at the networking cocktail reception
- Digital marketing exposure
- Branded aprons for waitstaff
- Two complimentary awards ceremony tickets
- Two complimentary tickets to SAVCA PE Conference 2026



4

R60 000 per category
R480 000 total



Champion a sector of excellence (8 available categories)

Benefits Include:

- Branding throughout the awards ceremony
- Digital marketing across all platforms
- Recognition as category sponsor
- Brand logo featured on award certificates
- Representative invited to present the award
- Two complimentary awards ceremony tickets
- One complimentary ticket to SAVCA PE Conference 2026



5

R50 000 (Exclusive to
sector service providers)



Benefits Include:

- Branding at award ceremony
- Digital marketing campaign inclusion
- Company name/logo engraved on trophies
- Two complimentary awards ceremony tickets
- One complimentary ticket to SAVCA PE Conference 2026



WATER SPONSOR

6

R40 000

Benefits Include:

- Branded water bottles on tables
- Digital marketing exposure
- Two complimentary awards ceremony tickets
- One complimentary ticket to SAVCA PE Conference 2026



7

R40 000



Benefits Include:

- Branded gift packaging and inserts
- Digital marketing opportunities
- Two complimentary awards ceremony tickets
- One complimentary ticket to SAVCA PE Conference 2026



PHOTOBOOTH SPONSOR

8

R40 000

Benefits Include:

- Branded photobooth on-site
- One complimentary awards ceremony ticket
- One complimentary ticket to SAVCA PE Conference 2026



POSITION YOUR BRAND AS A DRIVER OF GROWTH



Sponsoring the SAVCA Industry Awards is more than brand exposure – it is a strategic commitment to enabling the businesses that are shaping the future economy. By partnering with SAVCA, you will:

Why Partner with SAVCA?

- Influence industry direction and policy discussions
- Showcase your organisation's thought leadership
- Be recognised as a facilitator of investment, growth, and innovation

Join Us in Celebrating Excellence

This is your opportunity to align your brand with the leading voices in private capital, gain unmatched exposure, and impact the investment landscape across Southern Africa.

Secure your sponsorship today and lead the narrative of economic transformation.

Contact SAVCA

Email: theodore@savca.co.za

Website: www.savca.co.za



***Together, we celebrate growth.
Together, we enable impact.***

