



ignite

Unlocking the Next Era of Private Capital

SAVCA VC Conference 2026

Sponsorship Opportunities



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POSITION YOUR BRAND WHERE CAPITAL MEETS OPPORTUNITY

Partnering with SAVCA places your organisation at the centre of Africa's evolving private capital ecosystem. More than a sponsorship, it is a strategic platform to build credibility, strengthen relationships, and engage directly with the investors, fund managers, advisors, and business leaders driving growth across the continent.

Through targeted exposure across our events, digital channels, and professional development programmes, your brand becomes part of the conversations that matter –and the opportunities that follow.

- Premium brand visibility across conference touchpoints.
- Direct access to a highly curated audience of investors and venture ecosystem leaders.
- Association with innovation, growth, and industry leadership.

SPONSORSHIP OPPORTUNITIES

Within this prospectus, you will find a range of sponsorship opportunities designed to help your organisation connect with a highly engaged private capital audience.

We welcome the opportunity to tailor packages that align with your strategic objectives, whether for your organisation directly or for a portfolio company seeking visibility, engagement, and meaningful exposure within the venture capital ecosystem.

Should you wish to explore a customised partnership opportunity, the SAVCA team would be pleased to collaborate with you to create a solution that delivers maximum impact.

[Click here to secure your package](#)



SPONSORSHIP PACKAGES SUMMARY

Benefits	Lead Sponsor	Co-Sponsor	Coffee Bar Sponsor	Delegate Bags Sponsor	Luncheon Sponsor	Dessert Sponsor	Notebooks & Pens Sponsor	Branded Water Sponsor	Lanyard Sponsor	Networking Pod Sponsor	Wi-Fi
Investment	R147 000	R70 000	R93 712	R84 000 (R42 000 per sponsor)	R52 500	R42 000	R39 900	R28 350	R25 000	R12 600	R12 000
Number Available	3	2	1	1	1	1	1	1	1	4	1
Complimentary Passes	6	4	4	2	3	2	1	1	1	1	1
Featured on Conference Website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company Profile on Website	250 words	180 words	150 words	80 words	80 words	80 words	80 words	50 words	50 words	50 words	50 words
Featured in Event Communications	Premium	Premium	Standard	Standard	Standard	Standard	Standard	Standard	Exclusive Recognition	Standard	Standard
Access to Delegate List (Pre-Event)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Access to Delegate List (Post-Event)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Main Conference Screen	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Pull-Up Banners	2	2	2	–	2	2	1	1	1	1	1
Teardrop Banners	4	–	–	–	–	–	–	–	–	–	–
Promotional Video	✓	✓	–	–	–	–	–	–	–	–	–
Networking Pod Included	✓	–	–	–	–	–	–	–	–	✓	✓
Speaking Opportunity*	✓	–	–	–	–	–	–	–	–	–	–
Professional Event Photography	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

EXCLUSIVE BRANDING OPPORTUNITIES

LEAD SPONSOR

- Speaking opportunity within the conference programme*
- Exclusive gobo branding in the plenary room
- Complimentary networking pod
- One dedicated LinkedIn sponsor feature
- Premium conference branding presence

SUPPORTING SPONSOR

- Enhanced visibility across conference communications
- Premium logo placement across conference collateral
- One dedicated LinkedIn sponsor feature

ACTIVATIONS SPONSOR

Coffee Bar Sponsor

- Exclusive branding of the conference coffee bar
- Branded cup sleeves and barista aprons
- High-frequency delegate engagement throughout the day

Delegate Bags Sponsor

- Co-branded delegate bags distributed to all attendees
- Opportunity to include branded collateral
- Visibility throughout the delegate journey

Luncheon Sponsor

- Exclusive luncheon branding
- Branded waiter aprons, menu signage and serviettes

Dessert Sponsor

- Exclusive dessert station branding
- Branded waiter aprons, menu signage and serviettes

Notebooks & Pens Sponsor

- Branding on conference notebooks and pens used by delegates throughout the event

Branded Water Sponsor

- Branding on delegate water bottles throughout the conference Lanyard Sponsor
- Exclusive branding on all delegate lanyards
- Continuous visibility throughout the event as delegates wear branded lanyards during sessions and networking engagements

Networking Pod Sponsor

- Dedicated networking lounge area
- Opportunity to customise the space with additional branding and décor
- Direct engagement with delegates throughout the conference

Wi-Fi Sponsor

- Exclusive branding of the conference Wi-Fi network
- Sponsor-branded Wi-Fi landing page/login screen
- Continuous brand exposure as delegates connect to the conference network throughout the day

* Subject to alignment with the conference programme and SAVCA approval.

LEAD SPONSOR

No. of packages
available:

3

Price per package: **R147 000**



Pre-conference exposure and benefits

- Company name, logo, website link and 250-word write-up to be featured on SAVCA's website.
- Features in the event communication across SAVCA's digital footprint.
- Promotional video posted on SAVCA's website and social media platforms.
- Access to the conference delegate list one week prior to the event.

Exposure and benefits at the conference

- 6x complimentary passes.
- A senior representative from your organisation is invited to participate in the conference programme. Participation will be coordinated in consultation with SAVCA and is subject to alignment with the overall strategic objectives and content plan of the conference. Recommendations for participation will typically be made by the SAVCA events team.
- Logo displayed on main conference plenary screen.
- 1x complimentary networking pod.
- 4x company teardrop banners displayed at conference venue.
- 2x company pull-up banners displayed at conference venue.

Post-conference benefits

- Access to professional event photo gallery featuring conference branding and attendee engagement.
- Recognition in post-conference communication across SAVCA's digital footprint.
- Access to the final conference delegate list.



SUPPORTING SPONSOR

**ONLY 1
LEFT!**

No. of packages
available:

2

Price per package: **R70 000**



Pre-conference exposure and benefits

- Company name, logo, website link and 180-word write-up to be featured on SAVCA's website.
- Features in the event communication across SAVCA's digital footprint.
- Promotional video posted on SAVCA's website and social media platforms.
- Access to the conference delegate list one week prior to the event.

Exposure and benefits at the conference

- 3x complimentary passes.
- Logo displayed on main conference plenary screen.
- 2x company pull-up banners displayed at conference venue.

Post-conference benefits

- Access to professional event photo gallery featuring conference branding and attendee engagement.
- Recognition in post-conference communication across SAVCA's digital footprint.
- Access to the final conference delegate list.



COFFEE BAR SPONSOR

**SOLD
OUT!**

No. of packages
available:

1

Price per package: **R93 712**



Pre-conference exposure and benefits

- Company name, logo, website link and 150-word write-up to be featured on SAVCA's website.
- Features in the event communication across SAVCA's digital footprint.
- Access to the conference delegate list one week prior to the event.

Exposure and benefits at the conference

- 4x complimentary passes.
- Logo displayed on main conference plenary screen.
- 2x company banners displayed at the conference venue.
- Branded coffee bar, cup sleeves, and barista aprons.

Post-conference benefits

- Access to professional event photo gallery featuring conference branding and attendee engagement.
- Recognition in post-conference communication across SAVCA's digital footprint.
- Access to the final conference delegate list.



DELEGATE BAGS

Price per package: **R84 000**

Co-sponsored opportunity (2 slots – **R42 000** per sponsor)

No. of packages
available:

1



Pre-conference exposure and benefits

- Company name, logo, website link and 80-word write-up to be featured on SAVCA's website.
- Features in the event communication across SAVCA's digital footprint.
- Access to the conference delegate list one week prior to the event.

Exposure and benefits at the conference

- 2x complimentary passes
- Co-branded delegate bags featuring both sponsor logos and SAVCA branding.
- Opportunity to include branded collateral in delegate bags (at no additional cost).
- Premium visibility throughout the delegate journey from registration through to event close.

Post-conference benefits

- Access to professional event photo gallery featuring conference branding and attendee engagement.
- Recognition in post-conference communication across SAVCA's digital footprint.
- Access to the final conference delegate list.



LUNCHEON SPONSOR

No. of packages
available:

1

Price per package: **R52 500**



Pre-conference exposure and benefits

- Company name, logo, website link and 80-word write-up to be featured on SAVCA's website.
- Features in the event communication across SAVCA's digital footprint.
- Access to the conference delegate list one week prior to the event.

Exposure and benefits at the conference

- 3x complimentary passes.
- Logo displayed on main conference plenary screen.
- 2x company pull-up banners displayed at the conference venue.
- Branded waiter aprons and logo on menu signage and serviettes.

Post-conference benefits

- Access to professional event photo gallery featuring conference branding and attendee engagement.
- Recognition in post-conference communication across SAVCA's digital footprint.
- Access to the final conference delegate list.



DESSERT SPONSOR

No. of packages
available:

1

Price per package: **R42 000**



Pre-conference exposure and benefits

- Company name, logo, website link and 80-word write-up to be featured on SAVCA's website.
- Features in the event communication across SAVCA's digital footprint.
- Access to the conference delegate list one week prior to the event.

Exposure and benefits at the conference

- 2x complimentary passes.
- Logo displayed on main conference plenary screen.
- 2x company pull-up banners displayed at the conference venue.
- Branded waiter aprons and logo on menu signage and serviettes.

Post-conference benefits

- Access to professional event photo gallery featuring conference branding and attendee engagement.
- Recognition in post-conference communication across SAVCA's digital footprint.
- Access to the final conference delegate list.



NOTEBOOKS & PENS SPONSOR

Price per package: **R39 900**

**SOLD
OUT!**

No. of packages
available:

1

Pre-conference exposure and benefits

- Company name, logo, website link and 80-word write-up to be featured on SAVCA's website.
- Features in the event communication across SAVCA's digital footprint.
- Access to the conference delegate list one week prior to the event.

Exposure and benefits at the conference

- 1x complimentary pass.
- Logo displayed on main conference plenary screen.
- 1x company pull-up banner displayed at the conference venue.
- Sponsor's logo on conference notebooks and pens.

Post-conference benefits

- Access to professional event photo gallery featuring conference branding and attendee engagement.
- Recognition in post-conference communication across SAVCA's digital footprint.
- Access to the final conference delegate list.



BRANDED WATER SPONSOR

Price per package: **R28 350**

**SOLD
OUT!**

No. of packages
available:

1



Pre-conference exposure and benefits

- Company name, logo, website link and 50-word write-up to be featured on SAVCA's website.
- Features in the event communication across SAVCA's digital footprint.
- Access to the conference delegate list one week prior to the event.

Exposure and benefits at the conference

- 1x complimentary pass.
- Logo displayed on main conference plenary screen.
- 1x company pull-up banner displayed at the conference venue.
- Sponsor logo on delegate water bottles.

Post-conference benefits

- Access to professional event photo gallery featuring conference branding and attendee engagement.
- Recognition in post-conference communication across SAVCA's digital footprint.
- Access to the final conference delegate list.



LANYARD SPONSOR

**SOLD
OUT!**

No. of packages
available:

1

Price per package: **R25 000**



Pre-conference exposure and benefits

- Company name and logo featured on the SAVCA VC Conference 2026 sponsorship page.
- Recognition as the Exclusive Lanyard Sponsor in selected event communications across SAVCA's digital channels.
- Company name, logo, website link, and 50-word company profile featured on the conference website.
- Access to the conference delegate list one week prior to the event.

Exposure and benefits at the conference

- **Exclusive sponsor branding on all delegate lanyards** worn by conference attendees.
- Logo displayed on the main conference plenary screen.
- 1x company pull-up banner displayed at the conference venue.
- Premium visibility throughout the event, with delegates wearing branded lanyards during all sessions, networking breaks, and social engagements.
- 1x complimentary conference pass.

Post-conference benefits

- Access to professional event photo gallery featuring conference branding and attendee engagement.
- Recognition in post-conference communication across SAVCA's digital footprint.
- Access to the final conference delegate list.



NETWORKING PODS SPONSOR

Price per package: **R12 600**

**ONLY 1
LEFT!**

No. of packages
available:

6



Pre-conference exposure and benefits

- Company name, logo, website link and 50-word write-up to be featured on SAVCA's website.
- Features in the event communication across SAVCA's digital footprint.
- Access to the conference delegate list one week prior to the event.

Exposure and benefits at the conference

- 1x complimentary pass.
- Logo displayed on main conference plenary screen.
- 1x company pull-up banner displayed at the conference venue.
- 1x networking pod area, at the conference venue, consisting of lounge furniture. Sponsor may provide additional décor and marketing material.

Post-conference benefits

- Access to professional event photo gallery featuring conference branding and attendee engagement.
- Recognition in post-conference communication across SAVCA's digital footprint.
- Access to the final conference delegate list.



WI-FI

Price per package: **R12 000**

**SOLD
OUT!**

No. of packages
available:

1



Pre-conference exposure and benefits

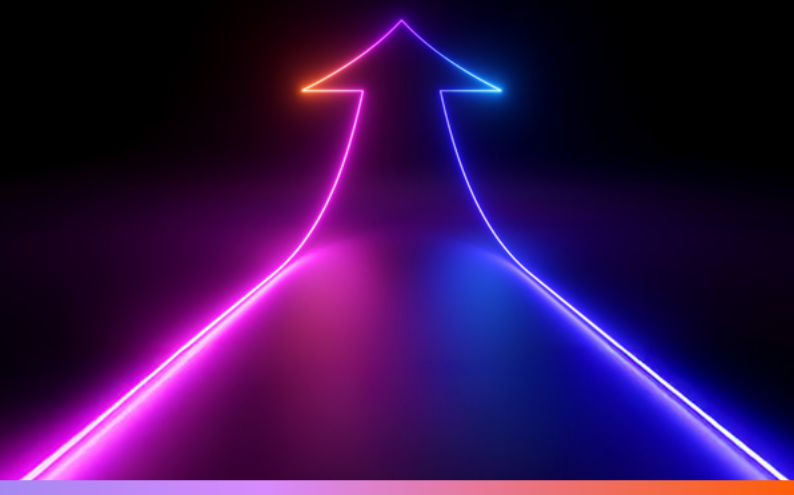
- Company name, logo, website link and 50-word write-up to be featured on SAVCA's website.
- Features in the event communication across SAVCA's digital footprint.
- Access to the conference delegate list one week prior to the event.

Exposure and benefits at the conference

- Logo displayed on main conference plenary screen.
- 1x company pull-up banner displayed at the conference venue.
- Personalised password for the dedicated conference Wi-Fi (sponsor's logo to be included).

Post-conference benefits

- Access to professional event photo gallery featuring conference branding and attendee engagement.
- Recognition in post-conference communication across SAVCA's digital footprint.
- Access to the final conference delegate list.



DELEGATE BAG INSERTS

Limited
Availability

Price per package: **R2 625**



Pre-conference exposure and benefits

- Company name, logo, website link and 25-word write-up to be featured on SAVCA's website.
- Features in the event communication across SAVCA's digital footprint.
- Access to the conference delegate list one week prior to the event.

Exposure and benefits at the conference

- Logo displayed on main conference plenary screen.
- Sponsor can provide collateral for inclusion in the conference delegate bags. The sponsor is responsible for the collateral production and courier costs.

Post-conference benefits

- Access to professional event photo gallery featuring conference branding and attendee engagement.
- Recognition in post-conference communication across SAVCA's digital footprint.
- Access to the final conference delegate list.





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CONTACT

TO SECURE A SPONSORSHIP PACKAGE OR
FOR FURTHER ASSISTANCE, CONTACT:



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